



Historical Association
The voice for history

Historical Association Strategy 2022–25

Our purpose: to promote the enjoyment, study and teaching of history.

We are the Voice for History

We are a membership organisation for everyone from across and beyond the UK who loves history and wishes to explore it further.

Our vision: history of all for all

History matters to everyone: understanding our past helps us to understand what makes us human.

Our mission: to fulfil our vision we will:

- engage the widest audience possible in developing their knowledge, understanding and enjoyment of history
- encourage more people to study and enjoy history through our branches and outreach work
- provide professional training of the highest order to enable high-quality history teaching and learning
- publish high-quality resources for the study, enjoyment and teaching of history
- undertake research into history education
- exercise influence on government and policymakers with an authoritative voice

Our values of integrity and inclusivity mean that we are:

- Independent in our work
- Transparent in our approach
- Constructive with those with whom we deal
- Research-based in what we publish
- Committed to being authoritative and rigorous in all that we say and do

We welcome everyone because the HA is inclusive and diverse

Our strategic objectives:

- To increase public engagement with and understanding of the importance of history
- To advance the the enjoyment, study and teaching of history
- To promote diversity in history
- To ensure our work is financially secure and environmentally sustainable

Strategy 2022–25



Promote greater public engagement with and understanding of the importance of history by:	Advance the enjoyment, study and teaching of history by:	Promote diversity in history by:	Ensure our work is financially secure and environmentally sustainable by:
1.1 developing and sustaining the branch network and ensuring that branches are an important part of their local community	2.1 ensuring all members have access to high-quality continuing professional development	3.1 encouraging a greater understanding of what is meant by diversity in history	4.1 ensuring a better public understanding of our work across and beyond the UK
1.2 developing the HA as an integral element of life-long learning for all	2.2 supporting history teachers at all stages in their careers and in all education settings	3.2 seeking to engage with and learn from diverse audiences and members	4.2 retaining and expanding our membership by offering value for money
1.3 developing a more visible presence in local history	2.3 establishing mechanisms to listen to, share and respond to young people's views of history	3.3 promoting and supporting the teaching of more diverse and inclusive histories, particularly in schools	4.3 investing in staff and volunteer training and nurturing new talent at all levels of the organisation
1.4 developing a digital strategy to enable the HA to engage more effectively with the public	2.4 strengthening our links with all organisations working to promote the enjoyment, study and teaching of history	3.4 taking a leading role in discussing and debating diversity within and beyond the history community	4.4 creating a culture of sustainability which underpins all that we do